

Membership - By The Numbers



Total **521**
 New **19**
 Dropped **25**
 Retention **95%**
 New Member Retention **83%**



By Location



Member Benefits

\$229,829
 WORKERS COMP
 GROUP/RETROSPECTIVE
 RATING SAVINGS

25,619
 WEBSITE SESSIONS

40,657
 WEBSITE PAGE VIEWS

533 SPECIAL
 INTEREST
 COUNCIL PARTICIPANTS

3,955
 COVID-19 RESOURCE
 PAGE VIEWS

1,063
 FACEBOOK FOLLOWERS

12
 EMPLOYEE
 DEVELOPMENT
 VIDEOS &
 WEBINARS

4 RIBBON CUTTING
 GROUND BREAKING
 EVENTS

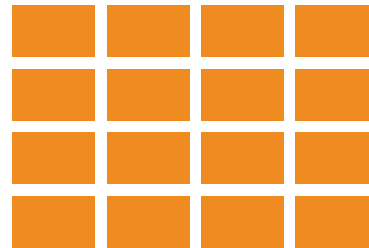
BROADCAST
 EMAIL
 OPEN RATE **29%**

\$144,130
 ANNUAL GIFT
 CERTIFICATE
 SALES

4 BUSINESS
 NETWORKING EVENTS

Chamber Foundation

16 EDUCATION
 GRANTS FUNDED



AMOUNT OF
 GRANTS FUNDED
\$16,593

Visitors Bureau

9 NEW PROMOTIONAL
 VIDEOS PUBLISHED ONLINE
34,987 VIEWS

26,445
 WEBSITE SESSIONS

1,981
 FACEBOOK FOLLOWERS

224,553
 FACEBOOK IMPRESSIONS

ADVERTISING REACH
3,152,329



Sidney
 OHIO