

PERSPECTIVE

MARCH 2024

Published by the Sidney-Shelby County Chamber of Commerce
101 South Ohio Avenue, Floor 2, Sidney
www.sidneyshelbychamber.com



MEETINGS AND EVENTS

- 1 **Big Brothers Big Sisters Bowl for Kids Sake**
Bel-Mar Lanes, 101 West Russell Road
www.bigbrobigsis-shelbydarke.org/bowl-for-kids-sake-2024.html
- 1 - **Sidney Dance Company Presents:**
- 3 **Anastasia**
7:30 p.m.—Friday; 7:30 p.m.—Saturday; 2:00 p.m. and 7:30 p.m.—Sunday
Historic Sidney Theatre, 120 West Poplar Street
www.sidneytheatre.org/events
- 2 **Sidney Alive Formal Wear Consignment**
10:00 a.m.—5:00 p.m.—110 East Poplar Street, LL
www.sidneyalive.org
- 5 **Chamber Annual Dinner**
5:00—8:00 p.m.—Palazzo, 309 South Main Street, Botkins
- 6 **Shelby County Safety Council**
Topic: Total Solar Eclipse—What Does That Mean for Shelby County Businesses?
Speakers: Rikki Gerodimos, Shelby County EMA & Mike Tinch, Honda Anna Engine Plant
12:00—1:00 p.m.—Wilson Health, 915 West Michigan Street, Professional Building—LL Conference Rooms
- 12 **Chamber Board of Directors Meeting**
11:30 a.m.—1:00 p.m.—The Hive Executive Center, 101 South Ohio Avenue, Lower Level
- 12 **Seniormark Medicare Planning Workshop**
5:30 p.m.—2551 West Michigan Street
RSVP at www.seniormark.com/workshops
- 12 **Seniormark Social Security & 401(k) Planning Workshop**
5:30 p.m.—2551 West Michigan Street
RSVP at www.seniormark.com/workshops
- 14 **YPconnect Board Meeting**
12:00 noon—Chamber Office, 101 South Ohio Avenue
- 14 - **Lehman Catholic High School Presents:**
- 16 **The Sound of Music**
7:00 p.m. Thursday; 7:00 p.m.—Friday; 7:00 p.m.—Saturday
Historic Sidney Theatre, 120 West Poplar Street
www.sidneytheatre.org/events
- 15 **Senior Center's St. Patrick's Dance**
7:00—10:00 p.m.—Free and open to public age 50 or better—Senior Center of Sidney-Shelby County, 304 South West Avenue
www.srcentersidney-shelby.com
- 15 - **Downtown Sidney St. Patrick's Day Pub Crawl**
12:00 noon (3/15)-11:45 p.m. (3/16)—Downtown Sidney
www.sidneyalive.org
- 16 **Charity League Gala Night—Dance and Auction**
5:30 p.m.—Doors Open; 6:00 p.m.—Dinner
Shelby Oaks Golf Club, 9900 Sidney Freyburg Road
www.charityleagueofshelbycounty.com
(more information on page 2)

PLANS FOR THE SOLAR ECLIPSE? CHECK OUT WHAT'S HAPPENING AROUND SHELBY COUNTY!

A total solar eclipse is a rare and spectacular event. On average, one happens somewhere on the Earth once every 1.5 years but only 21 solar eclipses have crossed the lower 48 in the history of the United States. The last total solar eclipse visible in Ohio was in 1806. The next total solar eclipse will not be visible in Ohio until the year 2099.

The "path of totality" during a solar eclipse is the path that the moon's shadow falls onto the Earth's surface. On **April 8, 2024**, the centerline for the path of totality will dissect Shelby County entering in the vicinity of Fort Loramie and exiting near Botkins. To witness the 2024 solar eclipse in all its splendor, viewing along the path of totality is optimal. Outside of the path of totality, one will only see a partial eclipse

Below is a list of organizations/locations that are hosting a variety of things—from camping, parking, music, food, food trucks or other activities—you can get additional details on the Sidney Visitor's Bureau website, www.visitsidneyshelby.com/the-2024-solar-eclipse-shelby-county-style.

If your organization is hosting an event that day or weekend, please email Jeff at jraible@sidneyshelbychamber.com—we'd be more than happy to add it to the ever-growing list!

Hickory Hills Lakes
Shelby County Fairgrounds
Village of Botkins Community Park
Fort Loramie High School
Lake Loramie State Park
Historic Sidney Theatre
Murphy's Craftbar & Kitchen

Sidney High School
Vandemark Farm
Bergman Farm
Wilderness Trail Museum
Arrowhead Golf Course
Kiwanis Club of Sidney

Lehman Catholic High School
Village of Anna Community Park
Inn Between Restaurant
The Palazzo
Sidney Alive
Our Creative Marketplace



HOW TO MAKE JOY A PRIORITY IN THE WORKPLACE

Joy is not a word that is often associated with work. Many people view work as a source of stress, frustration, or boredom. However, work can also be a source of happiness, fulfillment, and meaning. According to a study by Oxford University, happy workers are up to 13% more productive than unhappy workers. The study tracked 1,800 workers and their feelings of happiness over a series of weeks. Moreover, happy employees are more likely to stay longer, perform better, and contribute more to their organizations.

So how can we make joy a priority in the workplace? How can we create a culture that fosters joy and reduces the "joy gap" that many workers experience? According to a survey by A.T. Kearney, nearly 90% of workers expect to experience a substantial degree of joy at work, but only 37% actually do. This gap is not only detrimental to individual well-being, but also to organizational performance and innovation.

Let's explore some of the ways leaders can close the joy gap and bring more joy to the workplace. We will also share some examples of companies that have successfully implemented joy-enhancing practices and policies.

1. Foster a culture centered on building relationships and community—One of the most important factors that influence joy at work is the quality of relationships that workers have with their colleagues, managers, and customers. Relationships provide support, feedback, recognition, and belonging. They also enable collaboration, creativity, and learning. Therefore, leaders should foster a culture that values and nurtures relationships and community.

Some of the ways to do this are:

- * Encourage frequent & meaningful communication among team members & across departments.
- * Provide opportunities for social interaction & fun activities that build rapport & trust.
- * Recognize & celebrate achievements, milestones, & birthdays.
- * Create a feedback-rich environment where workers can give/receive constructive criticism & praise.
- * Promote diversity & inclusion by respecting & appreciating different perspectives & backgrounds.

2. Ensure employees understand the goals of the company and their role in achieving them—Another key factor that influences joy at work is the sense of purpose and alignment that workers have with their work. When workers understand how their work contributes to the larger

FROM JEFF'S DESK

For those not familiar, the Chamber Foundation is an extension of our Chamber's mission to support education enrichment initiatives that better prepare the youth of our community for entry in the workforce of our members. Through the generosity of Chamber members, each year we fund many wonderful education improvement programs throughout Shelby County. These are educator driven initiatives that might not otherwise occur if not for the financial support from our Foundation.

Each year at membership renewal time, Chamber members are given the opportunity to add 10% to their annual membership investment amount as a tax-deductible gift to the Chamber Foundation. Additional support is provided by Honda who for many years have contributed a supplemental gift of \$5,000.

Late last year the volunteer trustees of the Sidney-Shelby County Chamber of Commerce Foundation met to review education grant applications for the 2023-24 school year. This past January, seventeen (17) Foundation grants were distributed to Chamber member schools and organizations involved with the education of Shelby County youth. In total, more than \$14,000 was granted to the following: Fairlawn Local Schools, Sidney City Schools, Sidney Alive, Russia Local Schools, Fort Loramie Schools, Anna Schools, Botkins Local Schools, the Workforce Partnership of Shelby County, Midwest Regional Education Service Center, Sidney-Shelby County YMCA, Shelby Hills Preschool, Big Brothers - Big Sisters, and the Shelby County Historical Society.

Still further, our Foundation continued its three-year pledges of support for the Workforce Partnership of Shelby County and the Wallace Family Learning and Innovation Center with operating grant funding over and above the specific school and project funding noted above.

Thank you, members, for believing as we do in the importance of education. Without question, we are making a difference.



MEETINGS & EVENTS (CONT'D)

- 17 **St. Patrick's Day** 🍀
- 21 **Chamber Leadership**
Topic: Education
8:15 a.m.—Sidney High School, 1215 Campbell Road
- 21 **YPCONNECT March Madness After Hours**
4:30 p.m.—Buffalo Wild Wings, 2080 West Michigan Street
- 22 **Senior Center Presents: Dueling Pianos**
7:00 p.m.—Free and open to public of any age
Senior Center of Sidney-Shelby County, 304 South West Avenue. www.srcentersidney-shelby.com
- 23 **Historic Sidney Theatre and Sidney Alive Present: Knockout Karaoke**
7:00 p.m.—Historic Sidney Theatre, 120 West Poplar Street. www.sidneytheatre.org/events
- 27- **Ohio BWC Safety Congress & Expo**
29 Columbus Convention Center. www.ohiosafetycongress.com
- 27 **Rolling Hills Skate—Swiftie Skate**
6:00—9:00 p.m.—105 East Russell Road
(more information on page 3)
- 28 **Human Resources Council**
Topic: 2024 Labor and Employment Law Updates
Speaker: Colleen Gong, FGKS Law
8:00 a.m.—Amos Memorial Library Community Room, 230 East North Street (please note time and location)
- 29 **Good Friday—Chamber Office Closed**
- 30 **Easter Egg Hunt on the Square**
11:00 a.m.—12:00 p.m.—Shelby County Court Square, 100 East Court Street. www.sidneyalive.org
- 31 **Easter** ✝️



CHECK OUT WHAT'S NEW IN THE WORLD OF YPCONNECT!

THURSDAY, MARCH 21ST
MARCH MADNESS
AFTER HOURS EVENT!
EVENT DETAILS - TBA

TUESDAY, APRIL 2ND
COFFEE MOB
HIGH GROUNDS CAFE
705 FAIR RD. - SIDNEY

TUESDAY, APRIL 16TH
LUNCH MOB
MOJITOS
1306 WAPAKONETA AVE.

Moments from our last event...



INTERESTED IN GETTING YOUR BUSINESS IN THE SPOTLIGHT?
BECOME A YPCONNECT SPONSOR!
CONTACT:
EMILY.GLEASON@USBANK.COM.
FOR MORE INFO!

Charity League Gala Night
Dance and Auction

~ Saturday March 16, 2024 ~

Join Us in a Formal Night out to Celebrate **90 Years** of Charity League and to raise money for the children of Shelby County

FOR TICKETS & MORE INFORMATION VISIT:
[FUNDRAISER.SUPPORT/CLGALANIGHT2024](https://www.fundraiser.support/clgalanight2024),
OR SCAN THE QR CODE

FOR QUESTION CONTACT
JULIE 937-538-0527
EMILY 937-726-8729

Get Lucky
in Downtown Sidney!

St. Patrick's Day
Pub Crawl
March 15-16

TUESDAY, MAY 21—CHAMBER GOLF CLASSIC at SHELBY OAKS GOLF COURSE

WELCOME NEW MEMBERS

HAPPY AT HOME CAREGIVING, LLC

BUSINESS CATEGORY: Healthcare

Sophia Aufderhaar
9499 County Road 25-A North
Sidney, Ohio 45365
(937) 726-4989
www.happyathomecaregivingllc.com



SCHOOLEY MITCHELL

BUSINESS CATEGORY: Consultant/Training/HR Support

Eric Curtis
2925 Seminole Way
Piqua, Ohio 45356
(513) 432-2116
www.schooleymitchell.com/ecurtis



WINGERS

BUSINESS CATEGORY: Restaurants

Tom Martin
2881 West Michigan Street
Sidney, Ohio 45365
(937) 497-8333
www.wingerssidney.com



MEMBER SPOTLIGHT—GERMAIN SIDNEY

Germain Motor Company has broadened its footprint in Sidney by acquiring Ford of Sidney, marking a key expansion of the Germain Sidney Auto Campus. This addition signifies more than just business growth; it underscores Germain's commitment to becoming an integral part of the Sidney community. Originating from Columbus, Ohio, Germain Motor Company brings a legacy of automotive excellence and community partnership, with operations spread across Ohio, Michigan, Florida, Arizona and Montana.

Since arriving in Sidney, Germain has quickly embedded itself within the fabric of our community, collaborating with local schools and engaging with various organizations. It's clear they're here to do more than sell cars; they're here to make a positive impact. Germain is dedicated to providing a superior shopping experience, no matter which of their eight iconic brands you're interested in. They're setting a high standard with services like same-day car servicing and convenient pick-up and delivery options, tailored to fit your needs. Plus, they offer a wide range of options for commercial and fleet services, catering to the unique demands of businesses.

For those in Shelby County looking to buy a new car, need service on their current vehicle, or exploring career opportunities in the automotive industry, Germain Motor Company extends a warm invitation to visit ShopSidneyAuto.com. Here, you can discover the variety of models available, detailed service options, and how you can become part of the growing Germain team. Germain's blend of quality service, community engagement, and a commitment to customer satisfaction marks a promising new era for Sidney's automotive landscape.

Germain **SIDNEY**



CHAMBER MAIL PROGRAM

Any Chamber member business in good standing may submit 575 copies of a flyer to be mailed to the entire Chamber membership for a fee of \$50.00 per mailing. These mailings are scheduled to occur on a **quarterly** basis on the first day of the month (January 1, **April 1**, July 1, & October 1).

1. Chamber member organizations are asked to submit a proof, via email, of their intended Chamber Mail flyer to the Chamber office for approval
2. The Chamber Vice President will review/ approve the content of flyer within two business days of its receipt.
3. Chamber member organization will provide 575 copies of the approved flyer to the Chamber office no later than the 15th of the month prior to the scheduled mail date (i.e., for April's mailing, inserts needed by March 15).

REQUIREMENTS OF FLYER:

- 575 copies
- 8 1/2 x 11 **single-folded or tri-folded** to fit into a 6 x 9 envelope (information facing outward)
- 24# paper weight or less
- Type written
- Must be pre-approved by Chamber Vice President
- May not in any way refer to or damage the business reputation of a fellow Chamber member.

WHAT DOES THE CHAMBER PROVIDE?

- Specialty mailing envelopes
- Processing and inserting services
- All postage costs.

Contact us with any questions you may have (937) 492-9122.

HOW TO MAKE JOY (cont'd from page 1)

vision and mission of the company, they feel more motivated, engaged, and fulfilled. They also feel more accountable for their performance and results. Therefore, leaders should ensure that employees understand the goals of the company and their role in achieving them. Some of the ways to do this are:

- * Communicate the vision, mission, values, and strategy of the company clearly and frequently.
- * Involve employees in setting goals and objectives that are aligned with the company's direction.
- * Provide regular updates on the progress and outcomes of the company's initiatives and projects.
- * Empower employees to make decisions and take ownership of their work.
- * Provide opportunities for learning and development that help employees grow their skills and knowledge.

3. Encourage social impact both internally and externally through community action—A third factor that influences joy at work is the impact that workers have on others. When workers feel that their work makes a positive difference in the world, they feel more satisfied, proud, and inspired. They also feel more connected to their customers, partners, and communities. Therefore, leaders should encourage social impact both internally and externally through community action. Some of the ways to do this are:

- * Define & measure the social & environmental impact of the company's products, services, & operations.
- * Support & partner with local & global organizations that address social & environmental issues.
- * Encourage & enable employees to participate in volunteerism, philanthropy, & advocacy.
- * Recognize & reward employees for social impact efforts.

Conclusion—Joy is not a luxury, but a necessity in the workplace. Joy can enhance productivity, performance, innovation, and retention. Joy can also improve well-being, happiness, and health. Start by leading by example. Let your enthusiasm and appreciation be contagious.

MIKE CAREY
CORDIALLY INVITES YOU TO OUR
Veteran's Wellness Day
SATURDAY MARCH 16
AT THE SIDNEY VETERAN'S CENTER
IN SIDNEY OHIO
1265 FOURTH AVE
10am - 4pm

With: *Shelby County*
Veteran Services

<ul style="list-style-type: none"> • VA HEALTH & BENEFITS • EMPLOYMENT OPPORTUNITIES 	<ul style="list-style-type: none"> • SERVICE ANIMALS • MENTAL HEALTH & SUBSTANCE USE • HOUSING ASSISTANCE
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OPEN TO ALL VETERANS, CURRENT SERVICE MEMBERS & FAMILY MEMBERS

SWIFTIE SKATE

WEDNESDAY,
MARCH 27, 2024
6 P.M. - 9 P.M.

Taylor Swift
Midnights

\$13 GENERAL ADMISSION
Includes: Skate Rental, A Purple Glow Stick & Friendship Bracelet Making Station

VIP TICKETS \$40
Includes: Skate Rental, "In My Roller Skating Era" T-shirt, Purple Glow Stick, Glow-Up Mouthpiece, 30 Minute Early Entry & Friendship Bracelet Making Station

Last day to order VIP tickets is March 17

Scan the QR code to sign up for early access to VIP tickets.

"SKATE IT OFF" to Taylor Swift Music Only!

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SENIOR Center

OF SIDNEY-SHELBY COUNTY



Are you 50 or older? Stop in and claim **two FREE** visits and see all our activities, fitness room and available exercise classes! Our membership is only **\$35/year** for Shelby County residents and **\$40/year** for out of county.

304 S. West Avenue, Sidney, Ohio 45365
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www.srcentersidney-shelby.com

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 AND SUPPORT

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